euni well European University for Well-Being

11th EUniWell Seed Funding Call

Terms of Reference

Co-funded by the European Union

Dear EUniWell colleagues and students from across the Alliance,

The European University for Well-Being (EUniWell) invites academics, researchers, professional staff and students to submit project applications in response to our 11th EUniWell Seed Funding Call for Proposals.

The EUniWell Seed Funding Programme has been a signature EUniWell initiative since the founding of the Alliance in 2020. To date, over 80 multi-institutional collaborative projects have been supported. EUniWell Seed Funding projects address all missions of the university – research, education, innovation and civic engagement – and are led by academics, researchers, students and professional staff. All projects must contribute to advancing our well-being centred Mission.

EUniWell Seed Funding should catalyse activities that continue beyond the project funding. In particular, we seek projects that can demonstrate a pathway to longer-term collaboration sustained through competitive external research funding, knowledge transfer to civil society or the private sector, or teaching materials that are used across the Alliance.

For the first time, we explicitly encourage proposals that focus on AI and well-being. This intersection extends across all performance areas at the university!

EUniWell encourages all members of our EUniWell community to respond to this funding opportunity. Proposals must follow the format of the Terms of Reference described below and be submitted by 24 January 2027.

The EUniWell Board looks forward to selecting outstanding proposals that advance the EUniWell well-being agenda and align with the ambitions laid out in the EUniWell 2030 Strategy Framework.

Best regards,

Prof. Dr. Beatrix Busse
EUniWell Chief Development Officer on behalf of the EUniWell Board

Terms of Reference - 11th EUniWell Seed Funding Call for Proposals

Eligibility

Collaborative proposals must be submitted by scientific staff members (educators, scientists), administrative staff members and/or students[1] from at least **four universities of the EUniWell consortium**:

University of Birmingham, University of Cologne, University of Florence, Inalco, University of Konstanz, Linnaeus University, University of Murcia, Nantes Université, University of Santiago de Compostela, Semmelweis University, Medical University of Warsaw and Taras Shevchenko National University of Kyiv (KNU).

Teachers/ researchers/ professional and administrative staff of all career levels and **students** of the participating universities can apply either as Project Coordinators or partners. Please note that an active **university affiliation,** either as a **member of staff or matriculated student,** at one of the EUniWell member institutions will be required from all participants in the proposal for the full duration of the proposed Seed Funding Project.

Proposals should include a description of how the participants identified in the proposals will be involved.

Content

This Call for Proposals is open to any application that addresses **EUniWell's core commitment to advance Well-Being**.

Priority will be given to projects that align with at least one of the five EUniWell Thematic Arenas:

- Health and Well-Being
- Social Equality and Well-Being
- Environmental Change and Well-Being
- Culture, Multilingualism and Well-Being
- Teacher Education and Well-Being

Proposals may focus on **research**, the development of **educational offers** (including Joint Degree Programmes), **policy development**, **innovation** and/or **social engagement**. Proposals may also focus on building Communities for Well-Being, including **student and/or staff Well-Being**.

Given the growing importance of Artificial Intelligence (AI) in society and in higher education, proposals focused on the intersection of AI and well-being are encouraged.

The EUniWell Seed Funding Programme is designed as a catalytic initiative. Therefore, collaborations should lead to a long-term sustainable activity, and proposals should clearly describe a path to continuing the project beyond the project lifetime. In particular, for research and innovation focused Seed Funding projects, (1) details on the anticipated sources of competitive, external funding (including Call titles and deadlines), and (2) evidence of past

[1] It is not necessary that every stakeholder group is represented in a given proposal. However, at least four of the EUniWell member universities should be actively involved.

experience with proposal preparation and with successful grant applications should be included.[2]

Funding

In general, the maximum grant available per project is **€25.000**, which can be distributed among the participating Seed Funding project partners. Proposals with budgets below €25,000 are welcome.

In exceptional cases, research-focused projects may request budgets up to €50.000. For all projects under consideration, the proposed budget is subject to revision before final selection.

Seed Funding project partners allowed to receive shares of the project budget must be affiliated to one of the EUniWell member institutions either as members of staff or matriculated students for the full duration of the project. If a project partner leaves the member institution before the end of the project, the Project Coordinator must report this and amend the project in order to continue.

Project duration

Proposals selected for funding through this 11th EUniWell Seed Funding Call will have a **duration of up to 12 months**. Selected proposals should start by 1 May 2027.

Project proposals with a running time shorter than 12 months are also welcome.

Re-applying

Applications that have been unsuccessful in previous rounds of the EUniWell Seed Funding Programme may be revised and resubmitted in response to this current Call.

Applications that have been successful in previous calls are only eligible for re-applying if the new proposals introduce a new idea or innovative new approaches to the former project. Follow-up financing for projects that have already received funding is not permitted.

Application procedure

The application procedure for the EUniWell Seed Funding Programme is a one-step approach.

Complete proposals must be submitted electronically to: contactform[at]euniwell.eu**, latest by Sunday 24 January 2027, 23h59 (CET)**.

The following documents are to be submitted:

- Application Form in .pdf format (file size must not exceed 10 MB). Applications should be written in English , and adhere to the character limits described in the application form. Applicants should ensure that applications are written in a manner that is accessible to non-subject specialists, and that context and subject-specific terminology is clearly explained.
- A completed Budget Form form in .pdf or .xls format
- CVs (maximum 2 pages each; in English) of each member of the project team, preferably merged in one .pdf file

[2] Student participants and PhD Candidates are not required to demonstrate prior experience in securing follow-up funding.

- If relevant, declarations on compliance with the rules of good scientific practice, ethics approvals, etc., in accordance with the rules of the respective home university of the researchers/students involved

Applicants will receive confirmation upon successful receipt of their application.

Applicants may use generative AI tools to support the preparation of their proposals, for example to improve language, find background information, or create graphs and charts.

Applicants remain fully responsible for the content and accuracy of their proposals, including any content generated by AI. They must disclose which AI tools they used, and for what purposes, in the preparation of their proposals.

Evaluation criteria

The EUniWell Seed Funding Programme is a selective, competitive funding initiative. Funding support will be provided to projects that outline the planned collaboration (e.g., existing cooperation, potential of future collaboration), elaborate on the development potential of topics, exchange plans, as well as joint projects.

The main criteria that will be used in assessing and evaluating the proposals are:

- Potential for the Seed Funding project to catalyse sustained collaborations among the proposal partners and institutions. A clear path for sustaining the activities, including specific potential funding sources (for example, specific Calls within Horizon Europe) and future directions, should be included in the proposal. **Preference will be given to projects that clearly present a viable plan for the long-term continuation of the proposed project.**

- Quality and innovative potential of the proposal ideas, e.g., in terms of new exchange formats/tools, new research ideas, digitization, entrepreneurship, ideas for shaping future Europe and global engagement, etc.

- Alignment with one or more of the EUniWell Thematic Arenas: Health and Well-Being; Social Equality and Well-Being; Environmental Change and Well-Being; Culture, Multilingualism and Well-Being; Teacher Education and Well-Being.

- Advancing EUniWell's core commitment to strengthen Well-Being in Health, Education, People and Institutions, Environment, Social Equality and/or Social and Cultural Diversity and Inclusion.

- Participation of teachers/researchers/administrative staff/students from **at least four participating universities.** Special attention will be given to the number of universities involved.

- Preference will be given to applications that **include or target different status groups** and foster cooperation between those. These include, but are not limited to, projects that focus/ are led by / include students, administrative staff members and/ or young researchers.

Evaluation and Selection process

The **deadline for proposal submission is 24 January 2027**. All proposals that meet the eligibility criteria and contain all required documents as described above will be evaluated by a committee of reviewers using the criteria described above. The reviewers will include staff and students from EUniWell member institutions.

The EUniWell Board will make the final decision on which Seed Funding Projects to support. The Board will select, based on the evaluations provided by the reviewers, a portfolio of projects to support that advances the EUniWell Well-Being agenda and strengthens the Alliance.

Partner search

As an Alliance, EUniWell is committed to strengthening cooperation between our member institutions.

If you need assistance in finding suitable partners for a Seed Funding Call proposal idea, or if you wish to join a team that is formulating a proposal, you are invited to publish your project idea or your profile via the EUniWell Research Data Sharing Platform. You can do so by adding your announcement via this form – you will be informed once your announcement is publicly visible on the website. Until then, you are welcome to browse and directly contact other announcements.

If you are looking for a partner from a specific Institution, please either contact the local EUniWell office team or send a message to contactform@euniwell.eu. Your request should include sufficient information about your proposal idea and the specific interest or expertise you are seeking in your partners to facilitate the matchmaking process.

In addition, you are encouraged to reach out directly to researchers, educators, staff members, and students from across the Alliance to find the right project team members.

Research Data Management

EUniWell considers the careful handling of research data to be of great importance in increasing the reliability, quality and reproducibility of research, as well as in promoting the reuse of research and project results. Projects selected for support through the EUniWell Seed Funding Programme will be required to adhere to good data management practices, and to prepare and follow the EUniWell Data Management Plan.

Funding Rules

The EUniWell Seed Funding Programme is supported directly by the EUniWell member institutions and is not directly linked to European funding. The budget for each project partner is managed by their home institution, and all internal policies and practices apply to the projects, including procurement procedures, internal staffing procedures and mobility and travel guidelines.

It is not possible to fund any permanent staff members through the EUniWell Seed Funding Programme.

The participation of KNU within the EUniWell Seed Funding Programme will be supported financially by the other EUniWell universities. For more information, see the dedicated section in the FAQ document.

Communication

Each funded EUniWell Seed Funding project is required to provide a project description suitable for publication on the EUniWell website. A progress update at the project mid-term and a final communication of results obtained are also required for dissemination on the EUniWell website. The Project Coordinator is responsible for these communications which should be geared to a general audience.

Reporting

Mid-term report: After six months, each project is required to submit a written interim report. This report is due within 30 days of the end of the mid-term period. This report aims at providing insights on the progress of the project and identifying potential difficulties. The Project Coordinator is responsible for submitting this report.

Final report: A final activity and financial report is required within 60 days after the completion of the project. The Project Coordinator is responsible for submitting this report.

Timeline for the 11th EUniWell Seed Funding Call for Proposals

DATES	EVENT
11. November 2026	Publication of the EUniWell Seed Funding Call 11
24 November 2026 from 12:00 to 13:30 (CET) / 11:00 to 12:30 (GMT) / 13:00 - 14:30 (EET)	Online Information Session (no registration required) Zoom Link
10 December 2026 from 12:00 to 13:30 (CET) / 11:00 to 12:30 (GMT) / 13:00 - 14:30 (EET)	Online Information Session (no registration required) Zoom Link
12 January 2027 from 12:00 to 13:30 (CET) / 11:00 to 12:30 (GMT) / 13:00 - 14:30 (EET)	Online Information Session (no registration required) Zoom Link
24 January 2027 23:59 CET	Deadline for applications
April 2027	Notification of selected and non-selected proposals
May 2027 – April 2028	Implementation of selected projects

Proposals and queries should be addressed to: contactform@euniwell.eu