

STUDY GUIDE

Intellectual Property Rights - An Introduction for EUniWell

Course/training name	Intellectual Property Rights (IPR) - An Introduction for EUniWell
Host Institution(s)	University of Cologne
Co-organising Institution(s) (if applicable)	Not applicable
Course level (if applicable)	Not applicable
Name and faculty of the lecturer(s)/trainer(s)	Division Research Management
Mode of delivery	Online self-study
Location (if applicable)	Not applicable
Dates of the <u>online</u> component (if applicable)	Not applicable

Dates of the on-site component (if applicable – travel dates excluded)	Not applicable	
Cost	None	
Application procedure	No application process	
Target audience(s)	☐ Bachelor's ☐ Master's ☐ PhD ☐ Educators ☒ Researchers ☐ Administrative staff	
Selection criteria	None	
Prerequisites	None	
Language(s) of instruction and recommended CEFR level	English, German	
Main Thematic Arena(s)	☐ Arena 1 - Health and Well-Being ☐ Arena 2 - Social Equality and Well-Being ☐ Arena 3 - Environmental change and Well-Being ☐ Arena 4 - Culture, Multilingualism and Well-Being ☐ Arena 5 - Teacher Education and Well-Being ☒ Transversal ☒ Well-Being Centre for Advanced Studies	
Field(s) of research / study	Not applicable	
Related Sustainable Development Goals (SDG) 	☐ 1 - No poverty ☐ 2 - Zero hunger ☐ 3 - Good health & well-being ☒ 4 - Quality education ☐ 5 - Gender equality ☐ 6 - Clean water & sanitation ☐ 7 - Affordable & clean energy ☐ 8 - Decent work & economic growth ☐ 9 - Industry, innovation & infrastructure	☐ 10 - Reduced inequalities ☐ 11 - Sustainable cities and communities ☐ 12 - Responsible consumption & production ☐ 13 - Climate action ☐ 14 - Life below water ☐ 15 - Life on land ☐ 16 - Peace, justice & strong institutions ☐ 17 - Partnerships for the goals

Number of ECTS	Not applicable				
Workload in hours	Not applicable				
Key words	Intellectual property rights	Training	Technology transfer	Patent	Trademark
Catch Phrase	Learn about intellectual property rights, knowledge and technology transfer				
Total number of places for EUniWell participants	Unlimited				
Abstract	Do you want to learn about intellectual property rights but don't know where to start? Do you feel lost among the thousands or even millions of information resources available on the Internet? Don't worry, you are not alone. The University of Cologne has created a video collection to provide you with effortless access to relevant information around intellectual property, knowledge and technology transfer. In the offer you will find several short, but at the same time comprehensive videos (mostly in English, some in German) and webpages that will help you to get a better overview on intellectual property rights protection. The videos are separated into topic subgroups, so you can easily find your topic of interest and can screen them at your own pace.				
Programme / session(s)' schedule	Self-paced study: https://verwaltung.uni-koeln.de/forschungsmanagement/content/ip_management_technology_transfer/ip_information_for_euniwell/index_eng.html				
Developed skills and competences	See above				
Objectives and learning outcomes	See above				

Assessment methods and criteria, including grading scale (if applicable)	Not applicable
Type of certification issued upon attendance or completion	Not applicable
Contact	List of local EUniWell catalogue's coordinators available here. <i>For questions related to the content of the course, please contact the offer's Institution's local catalogue coordinator. For questions related to administration, mobility or recognition the course in your curricula, please contact home Institution's local coordinator.</i>