

STUDY GUIDE

How to transfer my research to society? Training in Innovation Skills

Organised by Universidade de Santiago de Compostela



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Erasmus+

1. IDENTIFYING DATA

Course/training name*	How to transfer my research to society? Training in Innovation Skills
Coordinating/host University*	Universidade de Santiago de Compostela
Other Universities involved	
Main Thematic Arena*	5. Teacher Education and Well-Being
Relation with the above selected Thematic Arena	how to transfer research to Society, identifying new forms of collaboration and value exchange between the University and the ecosystem
Course/training field(s)*	Design thinking methodology
ISCED Code	ISCED 8: Doctoral or equivalent level
Related SDGs	4. Quality Education
Target audience(s)*	PhD students
Number of ECTS credits allocated	1
Other modes of certifications	
Mode of delivery*	Online
Language of instruction*	English
Semester*	2nd
Course/training dates*	February 6, 13, 20 and 27 - 2025

Precise schedule of the lectures (Mind the time zone) *	From 9:30 to 12:30h (GMT+1)
Key words (max 5) *	Design thinking methodology, teamwork, creative thinking, digital prototyping, public speaking skills
Catch Phrase*	Learn how to improve your knowledge-transfer skills, to master the identification of opportunities and creation of collaboration networks
Prerequisites and co-requisites*	Critical thinking skills, research plan already planned
Number of EUniWell students or staff that can attend the course/training*	20
Course/training application procedure(s)*	EUniWell joint application process on EUniWell website

2. CONTACT DETAILS

Department	USC Doctoral School - EDIUS
Name and email e of lecturer/trainer*	Noelia Rodríguez Álvarez, noelia.rodriguez@thebetafactor.com
Name and e-mail of the catalogue coordinator*	Mirela Florescu, mirela.florescu@usc.es
Other lecturers/trainers	

3. COURSE/TRAINING ABSTRACT*

This course has been designed to foster the development of innovation skills and the improvement of knowledge-transfer skills of doctoral students, helping them to identify opportunities and create networks of collaboration with the business and social sphere

4. DEVELOPED SKILLS AND COMPETENCES*

Participants will learn the principles of the Design thinking methodology by doing, coming up with alternatives on how to transfer their research findings to society in an innovative way, while acquiring innovation and digital skills through practice. They will develop critical skills such as teamwork, complex problem solving, creative thinking, digital prototyping or public speaking skills, among others.

5. OBJECTIVES AND LEARNING OUTCOMES*

We will apply the Design Thinking methodology to solve a real challenge: how to transfer your research to Society, identifying new forms of collaboration and value exchange between the University and the ecosystem.

Participants will learn how to use this methodology by doing. They will be able to apply it to their own research work as well as to other challenges they may face in the future. We will conduct 3 workshops of 3 hours each, plus a final workshop to present participants' solutions

6. COURSE/TRAINING ORGANISATION

UNITS

- | | |
|----|---|
| 1. | Understand the context and identify opportunities |
| 2. | Ideation and design of solutions |
| 3. | Prototyping and validation of results |
| 4. | Communication for Innovation. Final presentation PITCH format |

LEARNING RESOURCES AND TOOLS

PLANNED LEARNING ACTIVITIES AND TEACHING METHODS

7. ASSESSMENT METHODS AND CRITERIA*

Passing the modules will require the student to carry out the activities related to the content and proposed by the teaching staff.

RECOGNITION*

Euniwell certificate

ADDITIONAL INFORMATION

8. BIBLIOGRAPHY AND TEACHING MATERIALS

9. QUALITY ASSURANCE*

Satisfaction survey