

## **EUniWell International Student Project application process**

# **EUniWell International Student Project: “design a social media campaign and support the fight against climate change!”**

## **About the International Student Project**

Do you want to learn more about the impact of climate change? Do you want to engage with an organisation that is united by the aim to reduce greenhouse gas emissions, limit the rate of climate change and to promote climate justice? If the answer is yes, [Climate Cooperation Initiatives \(CCI\)](#) needs your help to:

- Introduce CCI along with their aims as a non-profit organisation
- Explain the concept of climate cooperation, climate club, carbon pricing, and climate finance
- Establish a large social media community
- Connect with other societies, organisations, activists, and politicians

**About the Climate Cooperation Initiative:** A group of young and committed activists based in Cologne who are united by a desire to reduce greenhouse gas emissions, limit the rate of climate change, and to promote climate justice. CCI thrives for more effective international climate policies and to hold countries to their commitments and ultimately hope to reach an agreement for cooperative solutions – both through dialogue with political decision makers and through public debate.

**The EUniWell International Student Programme will provide you with a structured, yet experiential learning opportunity where you can work with other international students to help make a difference!**

## **What will you gain from this experience?**

- You will be working with international students from the EUniWell network
- You will develop employability skills highly sought after by employers e.g., social media/digital marketing, interdisciplinary teamwork, local/global leadership skills and project management skills
- You will be taught by industry experts from CCI, Markus Brandl, a digital corporate communications specialist, and academic experts

Updated 9<sup>th</sup> February 2023

- You will have an opportunity to make a real difference on a global scale and present your findings at an in-person event at Cologne University on Tuesday 27<sup>th</sup> June 2023
- You will be travelling to Cologne from the 26<sup>th</sup> – 28<sup>th</sup> June 2023, travel and accommodation costs will be covered

## When and where will this experience take place?

<b>Kick off event</b>	Monday 17 <sup>th</sup> April 2023 6 – 8pm CET / 5 – 7pm GMT	Online via Zoom
<b>Class dates</b>	Saturday 22 <sup>nd</sup> April 2023, 10am – 5pm CET / 9am – 4pm GMT  Thursday 4 <sup>th</sup> May 2023, 5pm – 8pm CET / 4pm – 7pm GMT  Thursday, 25 <sup>th</sup> of May, 5pm- 8pm pm CET/4pm-7pm GMT [please note this date has been updated. Previously advertised as 18 <sup>th</sup> May]  Thursday 1 <sup>st</sup> June 2023, 5pm – 8pm CET / 4pm – 7pm GMT  Thursday 15 <sup>th</sup> June 2023, 5pm – 8pm CET / 4pm – 7pm GMT  Thursday 22 <sup>nd</sup> June 2023, 5pm – 8pm CET / 4pm – 7pm GMT	All classes will be online via Zoom
<b>Final event</b>	Monday 26 <sup>th</sup> June 2023 – 28 <sup>th</sup> June 2023  Tuesday 27 <sup>th</sup> June 2023: Presentation Day	University of Cologne, Germany  Details: to be announced

## What are the requirements?

For this international student project to be successful, you will be required to:

- actively attend at least 75% of the dates above
- spend additional 45 hours of independent project work in your student team and in cooperation with CCI
- participate in the 2 day trip to Cologne for face-to-face project time and presentations
- submit a written reflection piece on the experience and skills gained

## How to apply?

To apply, please submit a one-page statement, maximum 500 words, in English, outlining why you should be awarded a fully funded place on this international student exchange programme, covering:

- background information about yourself
- why you want to attend
- relevant education and/or experience
- how the course will benefit your future career
- what you will bring to the group

Please submit your application to: [euniwell.servicelarning@contacts.bham.ac.uk](mailto:euniwell.servicelarning@contacts.bham.ac.uk) by 16<sup>th</sup> March 2023. You will hear back from us by 6th April 2023

## Selection criteria

We have provided information below on how we will be scoring and shortlisting applications. Please use this as a guide for your 500 word statement

Application format (out of 5)	<ul style="list-style-type: none"><li>● Has the application been tailored to this opportunity effectively?</li><li>● Is the application understandable and logically presented?</li></ul>
Why they want to attend (out of 5)	<ul style="list-style-type: none"><li>● Has the applicant included their motivations and passions for the course?</li><li>● Is there a clear link between their motivations and the purpose/theme of the post?</li><li>● Does the applicant demonstrate their enthusiasm effectively?</li></ul>

Education and/or experience (out of 5)	<ul style="list-style-type: none"><li>● Has the applicant related their interest in the role to relevant experience? Examples include, but aren't limited to, experience gained through any of the following:<ul style="list-style-type: none"><li>- Education (e.g. degree programme)</li><li>- Volunteering</li><li>- Work</li><li>- Personal interest</li></ul></li></ul>
How the experience will benefit their future career (out of 5)	<ul style="list-style-type: none"><li>● Has the applicant highlighted what kind of career they will follow?</li><li>● Have they provided good reasons for why the experience might help them to do this?</li></ul>
What will they bring to the group (out of 5)	<ul style="list-style-type: none"><li>● Particular skills and knowledge</li><li>● Previous experience of such international courses</li><li>● Demonstrate enthusiasm to be an active contributor</li><li>● Enthusiasm for multidisciplinary working</li><li>● English language skills to collaborate in international team</li></ul>
Total out of 25	